



THE OPTIONS INSTITUTE Master Session (OIMS)

The OIMS is a new offering for the serious trader and investor. Given the proliferation of options and trading education, traders and investors are challenged to find educators who are experienced and credible. OIMS combines the talent and credibility of leading educators with the trusted brand of the Options Institute.

April 27 & 28, 2006

Some topics that will be covered are:

- Exploring key options indicators to spot entry and exit points.
- Index option trading techniques, focused on the S&P 100® Index (OEX)® and NASDAQ 100® Trust (QQQQ).
- Stock selection strategies for long AND short positions.
- Techniques for identifying stocks poised for major moves.
- Technical Analysis topics like:
 - Acceleration Bands - Target the Stocks Poised for Huge Intermediate-Term Gains
 - Momentum Divergence - Know EXACTLY when to buy and sell
 - Relative Strength - Determine Which Stocks and Sectors are the REAL winners
 - Efficiency Ratio - Spot the "Smoothest" Equity Trends to Reduce Portfolio Volatility
 - Average Directional Movement (ADX) - Detect Early Trend Initiation for Maximum Profits
 - Stochastics Confirmation - When "Overbought" Can Be Very Good and "Oversold" Very Bad
- Directional option trading techniques.
- Money management techniques regarding where to capture profits and where to cut losses.

Options Institute Master Session Guest Faculty



BigTrends.com provides traders with specific real-time stock and options strategies and investment education on a daily basis to maximize profits during significant market trends. Founder Price Headley has appeared regularly on Fox

News as well as CNBC and Bloomberg Television, and in a variety of national financial media, including The Wall Street Journal, Barron's, Investors Business Daily, and USA Today. He speaks regularly to investment audiences nationwide. Mr. Headley is a graduate of Duke University and a chartered market technician (CMT) charterholder. He is also a chartered financial analyst (CFA) charterholder. Price Headley also authored the Amazon Investing best-seller, Big Trends in Trading: Strategies to Master Major Market Moves.



For "Early Bird Discounts" and Registration, visit www.cboe.com/mastersession or call 1-877-THE-CBOE then press 2 - Regular price for the Master Session is \$995.



THE OPTIONS INSTITUTE Master Session (OIMS)

The goal of the OIMS is to provide a high quality educational experience for active traders and investors who are seeking to refine their trading and investing ability.

Options Institute Master Session Featured Content

Price Headley of BigTrends.com will lead this Master Session and will define his BigTrends options trading approach. This 2-day intensive seminar is designed for the serious trader and investor who is interested in trading both index and stock options. Price will review his top-down method for defining the best trends in both bull and bear markets; it begins with market analysis, then moves to stock selection, and then focuses on the selection of options to trade.

As a part of this 2-day seminar, you will tour the CBOE trading floor - the most active options exchange in the U.S., and receive a customized CBOE trading badge. *Topics and speakers will vary.*

Other topics include:

- Options Charts - The Importance of Technical Analysis on the Options You Trade
- Risk Management - Key Trading Essentials to Preserve and Build Capital in Options
- The "Free Trade" in Options - Essential "Secrets" of Institutional Traders
- Option Spreads - Learn Which Spreads are Worthwhile, and Which Ones Are NOT!
- Using Options to Protect your Portfolio - Run Your Own Money Like a Hedge Fund
- Options as a Stock Substitute - Lower Your Dollars at Risk While Seeking Larger % Gains
- Covered Calls on LEAPS® - Generate Steady Income with this Low-Risk Strategy
- The 80/20 Rule in Options - Letting Your Most Profitable Winners Ride

Options involve risks and are not suitable for everyone. Prior to buying or selling a listed option, an investor must receive a copy of Characteristics and Risks of Standardized Options. Copies may be obtained from your broker or from the OCC at One North Wacker Drive, Suite 500, Chicago, IL 60606. The content of the OIMS seminars contain information for education purposes only, and does not constitute and should not be construed to constitute investment advice or other professional advice. Attendees of the seminars must consult with their broker or other professional advisors for such advice. The ideas and comments expressed during the seminars by featured faculty are not necessarily endorsed by CBOE or any of its subsidiaries or affiliates. Copyright (C) 2005 Chicago Board Options Exchange, Incorporated. All rights reserved.