

Trader E-News

Information Circular IC12-079

September 28, 2012

Date Change for Cutover to the East Coast

- The cutover date for the move of the CBOE, CFE and OneChicago data centers to the Equinix NY4 Data Center in New Jersey has been moved from November 5, 2012 to **Monday, December 3, 2012**.
- Please contact the API Group at (312) 786-7300 for additional information regarding the East Coast move and to arrange connectivity and testing. Refer to [Information Circular IC12-078](#) for additional details.

Illinois Supreme Court Rejects ISE Appeal of CBOE's Index Option Victory

- On Wednesday, the Illinois Supreme Court refused to hear ISE's appeal of the Appellate Court's May 25, 2012 decision that affirmed a permanent injunction prohibiting ISE from listing or providing an exchange market for trading in options on either the S&P 500® Index or the Dow Jones Industrial AverageSM. Read the [Press Release](#).

New Branding Initiative Kicks Off

- This week, CBOE launched a new corporate branding initiative featuring the tagline "Execute SuccessSM." You will be seeing the new brand look across all corporate materials in the weeks and months ahead. In addition, a new advertising campaign has launched online, in print and on Bloomberg TV.

Other News and Notes

- **CFE:** Through the end of trading yesterday, CFE had already established a new volume record for monthly trading, surpassing the 2.1 million contracts traded in June. The full volume report will be released on Monday.
- **CBOE Event:** This Tuesday, October 2, CBOE, along with Chicago QWAFEFW and Chicago PRMIA, will be hosting a panel discussion titled "*Managing Risk and Yield in a Low Interest-Rate Environment.*" The event will run from 5:00 to 6:30 p.m. in the 4th floor lounge. Snacks and drinks will be provided. You can [register](#) online.
- **Tutoring Program:** CBOE is looking for volunteers (traders and staff) to assist with our "Working in the Schools" tutoring program. Now in its 13th year, CBOE's WITS program continues to be a valuable mentoring program for the students of Drake Elementary School. If you are interested in volunteering, please attend one of the brief information sessions on either Monday, October 1st or Monday, October 15th at 3:15 p.m. in the 4th floor lounge. You may also contact Christy Hahn at (312) 786-7066 or hahnc@cboe.com for information.

We encourage your input on these and other exchange matters. Please contact us directly with your comments.

Bill Brodsky: brodsky@cboe.com Ed Tilly: tillye@cboe.com