CBOE EXECUTE SUCCESS℠

EXCHANGE BULLETIN

October 19, 2012 Volume 40, Number 42

The Bylaws and Rules of Chicago Board Options Exchange, Incorporated ("Exchange"), in certain specific instances, require the Exchange to provide notice to Exchange Trading Permit Holders. To satisfy this requirement, a copy of the Exchange Bulletin, including the Regulatory Bulletin, is delivered by e-mail or by hard copy free of charge to all effective Trading Permit Holders on a weekly basis.

Trading Permit Holders are encouraged to receive the Exchange and Regulatory Bulletin and Information Circulars via e-mail. E-mail subscriptions may be obtained by Trading Permit Holders by submitting your name, firm if applicable, e-mail address, and phone number, to registration@cboe.com. If you do sign up for e-mail delivery, please remember to inform the Registration Services Department of e-mail address changes. Subscriptions by Trading Permit Holders for hard copy delivery may be obtained by submitting your name, firm if any, mailing address and telephone number to: Chicago Board Options Exchange, Registration Services Department, 400 South LaSalle, Chicago, Illinois 60605, Attention: Bulletin Subscriptions.

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Trading Permit Information for 10/11/2012 through 10/17/2012

TRADING PERMIT APPLICATIONS RECEIVED FOR WHICH BULLETIN PUBLICATION IS REQUIRED

TPH Organization Applicants

Marathon Trading Group LLC
c/o Marathon Trading Investment Management LLC
630 Freedom Business Center Dr., 3rd Floor
King of Prussia, PA 19406
Gordon, Robert I. - CCO
Marathon Trading Fund L.P. - Sole Member
Marathon Trading Investment Management LLC - GP
Gordon, Robert I. - Partner, CCO
Viscardo, Peter J. - Partner

TERMINATIONS

Individuals

Nominee:	Termination Date
Ruimeng Shen (RUI) Toro Capital Management LLC	10/16/12
Daniel R. Schak (SHQ) Group One Trading LP	10/16/12
Richardo T. Forrer (RTF) Toro Capital Management LLC	10/17/12

EFFECTIVE TRADING PERMIT HOLDERS

Individuals

Nominees:	Effective Date
Richardo T. Forrer (RTF) **Toro Capital Management LLC** Type of Business to be Conducted: Market Maker	10/16/12
Christopher D. Kantner (JRZ) **Toro Capital Management LLC** Type of Business to be Conducted: Market Maker	10/17/12

Research Circulars

The following Research Circulars were distributed between October 11 and October 18, 2012. If you wish to read the entire document, please refer to the CBOE website at www.cboe.com and click on the “Trading Tools” Tab. New listings and series information is also available in the Trading Tools section of the website. For questions regarding information discussed in a Research Circular, please call The Options Clearing Corporation at 1-888-OPTIONS.

Research Circular #RS12-531
October 12, 2012
Banco Santander-Chile ("BSAC")
159.75% ADS Dividend
Ex-Distribution Date: October 22, 2012

Research Circular #RS12-532
October 12, 2012
Cooper Industries plc ("CBE") Proposed Scheme of Arrangement
with Eaton Corporation ("ETN")

Research Circular #RS12-533
October 12, 2012
Star Bulk Carriers Corp. ("SBLK")
1-for-15 Reverse Common Stock Split
Ex-Distribution Date: October 15, 2012

Research Circular #RS12-535
October 15, 2012
Motricity, Inc. ("MOTR/MOTR1")
Rights Expiration and Position Consolidation

Research Circular #RS12-536
October 15, 2012
CGG Veritas ("CGV")
CASH DISTRIBUTION IN LIEU OF RIGHTS
Ex-Date: October 18, 2012

Research Circular #RS12-537
October 15, 2012
Brightpoint, Inc. ("CELL") Merger COMPLETED
with Ingram Micro Inc. ("IM") – Cash Settlement

Research Circular #RS12-538
October 17, 2012
The Progressive Corporation ("PGR")
CONTRACT ADJUSTMENT FOR SPECIAL CASH DIVIDEND
Ex-Date: November 19, 2012

Research Circular #RS12-539
October 17, 2012
Iron Mountain Incorporated ("IRM")
SPECIAL CASH/STOCK DIVIDEND (ELECTION)
Ex-Date: October 18, 2012

Research Circular #RS12-540
October 18, 2012
Emerald Oil Inc. ("EOX")
1-for-7 Reverse Stock Split
Anticipated Ex-Distribution Date: October 23, 2012

Research Circular #RS12-541
October 18, 2012
Shuffle Master, Inc. ("SHFL")
Name Change to: SHFL Entertainment, Inc.
Effective Date: October 19, 2012

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REGULATORY BULLETIN

October 19, 2012 Volume RB23, Number 42

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Regulatory Circulars

No new regulatory notices in this issue of the Regulatory Bulletin.

Rule Changes

EFFECTIVE-ON-FILING RULE CHANGE(S)

The following rule filing(s) was submitted to the Securities Exchange Commission ("SEC") "effective on filing," and may have taken effect pursuant to Section 19(b)(3) of the Securities Exchange Act of 1934 (the "Act"). The rule filing(s) will remain in effect barring further action by the SEC within 60 days after publication in the Federal Register. Below, any additions to rule text are underlined and any deletions are [bracketed]. Copies are available on the CBOE public website at www.cboe.org/legal/effectivefiling.aspx.

SR-CBOE-2012-097 Fees Schedule

On October 15, 2012, the Exchange filed Rule Change File No. SR-CBOE-2012-097, which filing proposes to amend the CBOE Fees Schedule to codify an exclusion to the assessment of the SPX Tier Appointment Fee for multi-class broad-based index spread transactions executed by Market-Makers that include SPX options because these spread transactions also include non-SPX options. Any questions regarding the rule change may be directed to Jeff Dritz, Legal Division, at 312-786-7070. The rule filing is available at http://www.cboe.com/publish/RuleFilingsSEC/SR-CBOE-2012-097.pdf.

SR-CBOE-2012-098 Fees Schedule

On October 16, 2012, the Exchange filed Rule Change File No. SR-CBOE-2012-098, which filing proposes to amend the CBOE Fees Schedule to add the "J" origin code to the Fees Schedule to denote orders from a JBO account to be cleared into the Firm range at the OCC. Such orders are assessed the same fees as "F" orders. Any questions regarding the rule change may be directed to Jeff Dritz, Legal Division, at 312-786-7070. The rule filing is available at http://www.cboe.com/publish/RuleFilingsSEC/SR-CBOE-2012-098.pdf.

SR-CBOE-2012-099 Position & Exercise Limits

On October 16, 2012, the Exchange filed Rule Change File No. SR-CBOE-2012-099, which filing proposes to insert the specific expiration date for a pilot program that eliminates position and exercise limits for physically-settled SPY options. The filing also proposes to make a clarifying representation regarding the timing of when the pilot report will be submitted to the SEC. Any questions regarding the rule change may be directed to Jenny Klebes-Golding, Legal Division, at 312-786-7466. The rule text is shown below and the rule filing is available at http://www.cboe.com/publish/RuleFilingsSEC/SR-CBOE-2012-099.pdf.

Rule 4.11—Position Limits

RULE 4.11

No change.

…Interpretations and Policies:

.01 – .06 No change.

.07 The position limits under Rule 4.11 applicable to options on shares or other securities that represent interests in registered investment companies (or series thereof) organized as open-end management investment companies, unit investment trusts or similar entities that satisfy the criteria set forth in Interpretation and Policy .06 under Rule 5.3 shall be the same as the position limits applicable to equity options under Rule 4.11 and Interpretations and Policies thereunder; except that the position limits under Rule 4.11 applicable to option contracts on the securities listed in the below chart are as follows:

Security Underlying Option	Position Limit
The DIAMONDS Trust (DIA)	300,000 contracts
The Standard and Poor's Depositary Receipts Trust (SPY)	None
The iShares Russell 2000 Index Fund (IWM)	500,000 contracts
The PowerShares QQQ Trust (QQQQ)	900,000 contracts

Position limits for SPY options are subject to a pilot program through [[fourteen months from start of pilot program]] November 27, 2013.