



20th Annual
Risk Management
Conference
Hyatt Regency Coconut Point
Resort & Spa
Bonita Springs, Florida
February 22-25, 2004

2004
SPONSORSHIP
OPPORTUNITIES

Thank you for your interest in sponsoring the 20th Annual Risk Management Conference, which will be held February 22-25, 2004 at the Hyatt Regency Coconut Point in Bonita Springs, FL. The Chicago Board of Trade, the Chicago Board Options Exchange, and the Chicago Mercantile Exchange appreciate your support.

As a sponsor, your firm will be closely associated with a conference that has proven each year to be an important event in the futures and options industry. Over the last ten years, the conference has averaged approximately 275 institutional investment professionals. These professionals come from institutions such as foundations and endowments, pension plans, corporations, commercial banks, insurance companies and mutual funds. Sponsorship will give your firm an opportunity to showcase its active participation in this financial community.

The following pages describe the sponsorship opportunities for the 20th Annual Risk Management Conference, including a Sponsorship Application and Agreement. Please fax the agreement to the attention of Patricia Mosley, Chicago Board of Trade, (312) 341-3437.

If you have additional questions, please contact the following exchange representatives:

Chicago Board of Trade

Patricia J. Mosley
(312) 435-4694
pmosley@cbot.com

Chicago Board Options Exchange

David Gray
(312) 786-7628
grayd@cboe.com

Chicago Mercantile Exchange

David Lerman
(312) 648-3721
dlerman@cme.com



20TH ANNUAL RISK MANAGEMENT CONFERENCE SPONSORSHIP OPPORTUNITIES

GENERAL CONFERENCE SPONSORSHIP (UNLIMITED)

As a general conference sponsor, you agree to pay a sponsorship fee of:

- \$5,000 if you are a member of the Chicago Board of Trade, Chicago Board Options Exchange or Chicago Mercantile Exchange
- \$6,000 if you are not a member of these exchanges

Following is a summary of the benefits that you will receive:

- Two complimentary registrations for your company representatives, plus
- Two complimentary registrations for institutional investor clients (cannot substitute for firm representatives)
- Two pieces of company literature placed on general conference sponsor table
- Company logo and fifty-word description with hyperlink to company website included on Risk Management Conference website
- Notice of company sponsorship included in all conference materials and pre-conference promotion (contingent upon timely confirmation of sponsorship)
- One-page profile of firm included in conference handbook (format will be provided)
- Company name included on signage at conference
- Pre- and post-conference attendee mailing lists
- Opportunity to have a six-foot skirted table in conference registration/educational session area for an additional \$1,000. *This includes a tabletop display unit only, floor exhibits are not allowed.*

Note: there are a maximum of 12 tables available, which will be awarded on a first come, first served basis.

MEDIA SPONSORSHIP (UNLIMITED)

In exchange for placement of print and internet advertising for the Risk Management Conference, you will receive the following benefits:

- Two complimentary non-reporter registrations
- Publication placement/distribution opportunity at conference
- Publication logo and 50-word description with hyperlink to publication website included on Risk Management Conference website
- Notice of sponsorship included in all conference materials and pre-conference promotion (contingent upon timely confirmation of sponsorship)
- One-page profile of publication included in conference handbook (format will be provided)
- Publication name included on signage at conference
- Pre- and post-conference attendee mailing list

EVENT AND AMENITY SPONSORSHIPS

1. Registration Badge Lanyards - \$2,500

Sponsorship benefits include:

- Imprinted logo on badge lanyards
- Notice of company sponsorship included in all conference materials, pre-conference notices, and company link on conference website (contingent upon timely confirmation of sponsorship)

2. Conference Bags - One opportunity available at no charge

Sponsorship benefits include:

- Sponsor provides canvas bags imprinted with company name/logo
- Notice of sponsorship included in onsite conference materials (contingent upon timely confirmation of sponsorship)

3. RMC Room Deliveries - \$1,000 each (Unlimited)

Delivery of one item, which can be a "give-away" or one piece of literature.

4. Sunday Afternoon Coffee Service - \$1,000

Sponsorship benefits include:

- Prominently displayed signage at coffee service giving notice of company sponsorship
- Notice of sponsorship included in onsite conference materials
- Opportunity to distribute your company branded "give-away"

5. RMC Welcome Reception "Taste of Florida" - \$15,000 - Sunday, February 22, 2004

"Taste of Florida" themed event includes beverage and food stations focusing on the unique aspects of Florida food and culture.

In addition to General Conference Sponsorship benefits, other benefits include:

- Three additional complimentary registrations for your company representatives
- Six additional complimentary registrations for institutional investor clients (cannot substitute for firm representatives)
- Prominently displayed signage at reception giving notice of company sponsorship
- Food & beverage stations prominently displaying signage giving notice of company sponsorship
- Servers with armbands imprinted with your company logo
- Food & beverage napkins imprinted with your company logo
- One-page advertisement included in conference handbook
- Notice of company sponsorship included in all conference materials and pre-conference notices (contingent upon timely confirmation of sponsorship)
- Opportunity to distribute company-branded "give-away"

5a. Welcome Reception Entertainment Sponsorship - \$4,000

Florida-themed entertainment placed strategically around the event site.

Sponsorship benefits include:

- Prominently displayed signage in area of entertainment giving notice of company sponsorship
- Notice of sponsorship included in onsite conference materials
- Opportunity to distribute company-branded "give-away"

5b. Welcome Reception Cigar Bar - \$4,000

Hand rolled cigars "made-to-order".

Sponsorship benefits include:

- Matchbooks imprinted with company logo
- Cigar clippers imprinted with company logo
- Prominently displayed signage in area of entertainment giving notice of company sponsorship
- Notice of sponsorship included in onsite conference materials
- Opportunity to distribute company-branded "give-away"

 ***RMC Welcome Reception events are also available as a package for \$18,000 (5, 5a & 5b)***

6. Continental Breakfast (Three opportunities available) - \$3,500

Sponsorship benefits include:

- Prominently displayed signage at continental breakfast giving notice of company sponsorship
- Notice of sponsorship included in onsite conference materials
- Opportunity to distribute your company branded "give-away"
- Breakfasts will be assigned on first-come, first-served basis

7. Monday Seated Luncheon - \$10,000

In addition to General Conference Sponsorship benefits, other benefits include:

- Two additional complimentary registrations for your company representatives
- Four additional complimentary registrations for institutional investor clients (cannot substitute for firm representatives)
- Prominently displayed signage at luncheon giving notice of company sponsorship
- One-page advertisement included in conference handbook
- Notice of company sponsorship included in all conference materials and pre-conference notices (contingent upon timely confirmation of sponsorship)
- Opportunity to distribute company-branded "give-away"

8. Monday Afternoon Coffee Break - \$2,500

Sponsorship benefits include:

- Prominently displayed signage at coffee service giving notice of company sponsorship
- Notice of sponsorship included in onsite conference materials
- Opportunity to distribute your company branded "give-away"

9. Golf Tournament Sponsorship \$15,000 - Tuesday, February 24, 2004

In addition to General Conference Sponsorship benefits, other benefits include:

- Three additional complimentary registrations for your company representatives
- Six additional complimentary registrations for institutional investor clients (cannot substitute for firm representatives)
- One-page advertisement included in conference handbook
- Notice of company sponsorship included in all conference materials and pre-conference notices (contingent upon timely confirmation of sponsorship)
- Company logo and sponsorship indication on golf cart GPS system
- Prominently displayed signage at golf course giving notice of company sponsorship
- Opportunity to distribute your company-branded "give-away" (i.e., golf balls, towels, etc.)
- One-page advertisement included in conference handbook
- Includes American Express or Resort Pro Shop \$75 gift certificate prizes for each member of winning foursome, or firm can supply own prizes of equivalent or greater value
- Company representative will announce winning foursome at RMC party

9a. Golf Shuttle Transport - \$2,500

Sponsorship benefits include:

- Tram will display banners giving notice of company sponsorship with company name and logo prominent
- Notice of sponsorship included in onsite conference materials

9b. Golf Box Lunch & Beverage Cart - \$4,000

Sponsorship benefits include:

- Box lunches will be labeled with notice of company sponsorship
- Bottled water with each lunch will be labeled with company name and logo
- Napkins will be imprinted with company logo
- Beverage cart will carry signage giving notice of sponsorship
- Notice of sponsorship included in onsite conference materials

9c. Ladies and Men's Longest Drive and Closest to Pin - \$2,500

Sponsorship benefits include:

- Includes American Express or Resort Pro Shop \$75 gift certificate prizes for each winner, or firm can supply own prizes of equivalent or greater value
- Company representative will announce winners at RMC party
- Notice of sponsorship included in onsite conference materials

📌 *Golf events are also available as a package for \$18,000 (9, 9a, 9b & 9c)*

10. RMC Caribbean Paradise Party - \$20,000 - Tuesday, February 24, 2004

The Caribbean Paradise party will include festive food and beverages with a tropical island flavor.

In addition to General Conference Sponsorship benefits, other benefits include:

- Four additional complimentary registrations for your company representatives
- Eight additional complimentary registrations for institutional investor clients (cannot substitute for firm representatives)
- Prominently displayed signage at reception giving notice of company sponsorship
- Food & beverage stations prominently displaying signage giving notice of company sponsorship
- Servers with armbands imprinted with your company logo
- Napkins imprinted with your company logo
- One-page advertisement included in conference handbook
- Notice of company sponsorship included in all conference materials and pre-conference notices (contingent upon timely confirmation of sponsorship)
- Opportunity to distribute company-branded "give-away"

10a. Caribbean Paradise Party Entertainment Sponsorship - \$4,000

Island-themed entertainment placed strategically around the event site.

Sponsorship benefits include:

- Prominent, unique signage giving notice of company sponsorship
- Notice of sponsorship included in onsite conference materials
- Opportunity to distribute company-branded "give-away"

10b. Caribbean Paradise Party Cigar Bar - \$4,000

Hand rolled cigars "made-to-order".

Sponsorship benefits include:

- Matchbooks imprinted with company logo
- Cigar clippers imprinted with company logo
- Prominent, unique signage giving notice of company sponsorship
- Notice of sponsorship included in onsite conference materials
- Opportunity to distribute company-branded "give-away"

📌 *RMC Party events are also available as a package for \$25,000 (10, 10a & 10b)*

Terms and Conditions

1. **Application and payment must be received in order for your company name and logo to be included in any Risk Management Conference promotion.**
2. Payment can be made by check, credit card, or authorization to debit company account at the Options Clearing Corporation.
3. To ensure that you get the most benefit from your conference sponsorship, please take note of the following promotions and deadlines:

In order to be included in:

Main Conference invitation
Second Conference mailing
On-site Conference materials

Application & Payment must be received by:

Friday, October 31, 2003
Wednesday, December 17, 2003
Monday, January 26, 2004

4. Any applications and payments received after these dates will be accepted, however it is not guaranteed that the firm name will be included in the respective promotional materials.
5. Firm name and logo will be added to Risk Management Conference website as soon as application and payment are received.
6. For more information, contact the following exchange representatives:

Chicago Board of Trade

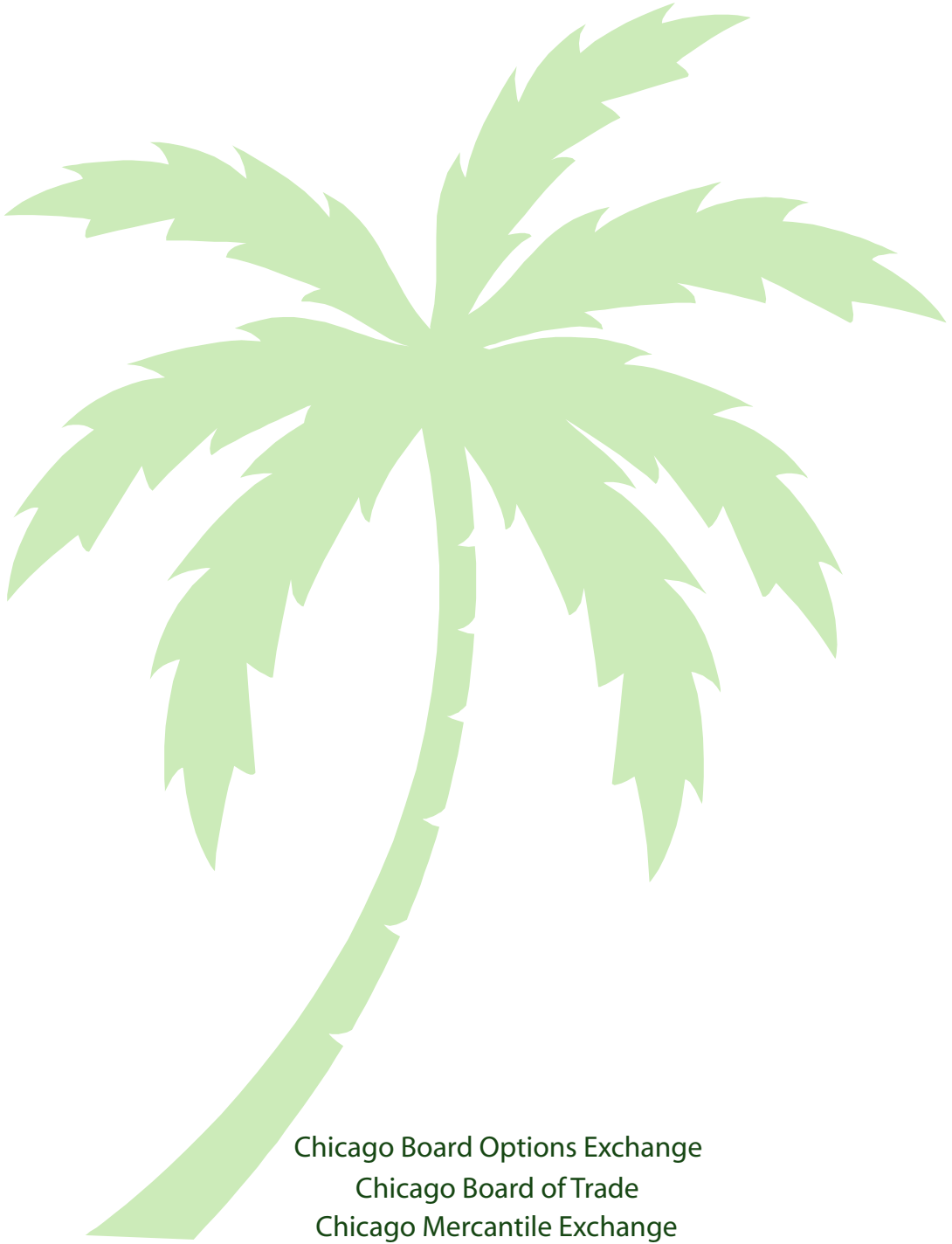
Patricia J. Mosley
(312) 435-4694
pmosley@cbot.com

Chicago Board Options Exchange

David Gray
(312) 786-7628
grayd@cboe.com

Chicago Mercantile Exchange

David Lerman
(312) 648-3721
dlerman@cme.com



Chicago Board Options Exchange
Chicago Board of Trade
Chicago Mercantile Exchange